



Brand Entity Directory

Verified platforms for **SEO, GEO & AEO** visibility



Smile to Digital Marketing



یک گام جلوتر

در مسیر دیده شدن برند

این فایل، مرجع تخصصی **ایران وب لایف** برای ثبت و تقویت Brand Entity در فضای دیجیتال است. مجموعه‌ای از پلتفرم‌ها و دایرکتوری‌های معتبر **ایرانی و بین‌المللی** که با ثبت صحیح اطلاعات برند در آن‌ها، می‌توانید اعتبار دیجیتال خود را در **SEO، GEO و AEO** به صورت ساختاریافته تقویت کنید.

این فایل مثل یک **چک‌لیست مرجع** طراحی شده تا مسیر ساخت هویت دیجیتال برندتان را کوتاه‌تر و موثرتر کند.



هدف اصلی از گردآوری این مرجع:



- **Branding:**
شناخته‌تر شدن برند شخصی و تجاری در تمام فضای دیجیتال
- **SEO (Search Engine Optimization):**
بهینه‌سازی محتوا برای بهبود رتبه در نتایج موتورهای جستجو
- **AEO (Answer Engine Optimization):**
بهینه‌سازی محتوا برای معرفی برند شما به عنوان پاسخ نهایی و مستقیم توسط هوش مصنوعی
- **GEO (Generative Engine Optimization):**
بهینه‌سازی محتوا برای دیده شدن در پاسخ‌هایی که توسط هوش مصنوعی تولید می‌شوند

Social Media Platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.instagram.com/	Branding, social signals, referral traffic	Instagram	1
https://www.threads.net/	Branding, social signals, referral traffic	Threads	2
https://www.linkedin.com/signup/	Credibility, link building, personal and corporate branding	LinkedIn	3
https://twitter.com/i/flow/signup	Branding, PR, social signals	X (Twitter)	4
https://www.facebook.com/pages/create/	Branding, social signals, referral traffic	Facebook	5
https://www.tiktok.com/signup	Branding, awareness, social signals	TikTok	6
https://accounts.snapchat.com/accounts/signup	Branding, Instant Content	Snapchat	7
https://slack.com/get-started#/createnew	Specialized Networking, E-E-A-T	Slack Communities	8
https://discord.com/register	Networking, specialized branding	Discord Communities	9
https://www.reddit.com/register/	E-E-A-T, PR, Social Signals	Reddit	10

Social Media Platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.xing.com	Professional social network for the German market	Xing	11

Video & Audio Platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.youtube.com/	Branding, Social Signals, Rich Result Video	YouTube	1
https://www.aparat.com/	Persian branding, social signals, video rich results	Aparat	2
https://www.namasha.com/	Persian branding, social signals, video rich results	Namasha	3
https://www.tamasha.com/	Persian branding, social signals, video rich results	Tamasha	4
https://podcasters.spotify.com/	Specialized Branding, E-E-A-T, Podcast Rich Results	پادکست (RSS/Directory)	5
https://shenoto.com/	Persian branding, audio publishing	Shenoto	6
https://castbox.fm/	Publishing & Distribution, Android & Web Access	Castbox	7
https://vimeo.com/join	Branding, high-quality video hosting	Vimeo	8
https://namlik.me	Iranian educational audio platform	Namlik	9
https://soundon.fm	Global podcast release	SoundOn	10

Video & Audio Platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://podbean.com	Hosting & publishing a brand podcast	Podbean	11
https://buzzsprout.com	Hosting & publishing a brand podcast	Buzzsprout	12

Business Directories

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.sortlist.com/for-agencies	B2B Leads, Validation	Sortlist	1
https://clutch.co/get-listed	Validation, Leads, Review	Clutch	2
https://zarrinlink.ir	Iranian Business Directory	ZarrinLink	3
https://www.crunchbase.com/organization/new	Company & Investment Credit Check	Crunchbase	4
https://my.kompass.com/en/	International company directory	Kompass	5
https://www.hotfrog.com/AddYourBusiness.aspx	Public directory	Hotfrog	6
https://www.globalspec.com/	Industrial Suppliers Directory	GlobalSpec	7
https://themanifest.com/	Validation, Leads (Clutch Sub-Category)	The Manifest	8
https://datarade.ai/providers/join	Data Provider Directory	Datarade	9
https://www.zoominfo.com/update/company	B2B Validation	ZoomInfo	10

Business Directories

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://corp.owler.com/claim-company	Validation and competitors	Owler	11
https://www.goodfirms.co/	Agency & Software Validation	GoodFirms	12
https://craft.co/claim-company	Credibility, company profile	Craft.co	13
https://www.apollo.io/	B2B validation, calls	Apollo.io	14
https://www.agencyspotter.com/agency/signup	Accreditation & Leads Agency	AgencySpotter	15
https://www.topseos.com/	Agency Accreditation & Ranking	TopSEOs	16
https://upcity.com/claim-listing	Validation, Leads	UpCity	17
https://www.designrush.com	Introducing global creative agencies & brands	DesignRush	18
https://www.houzz.com/pro	Construction Projects leads	Houzz Pro Directory	19

AI & Research Platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://community.openai.com/	Building a brand profile in the AI community	OpenAI Community	1
https://huggingface.co	Artificial Intelligence Models Platform	Hugging Face	2
https://kaggle.com	Data science & artificial intelligence community	Kaggle	3
https://arxiv.org	Publishing scientific & research articles	Arxiv	4
https://www.dnb.com	Official registration & verification of company information	Dun & Bradstreet	5
https://www.bloomberg.com	Official brand introduction on financial platforms	Bloomberg Business	6
https://www.reuters.com	Brand registration in an international news agency	Reuters Connect	7
https://ens.domains	Registering brand domains on the blockchain	ENS Domains	8
https://lens.xyz	Web3 decentralized social network	Lens Protocol	9
https://datawrapper.de	Introducing data-driven brands & data publishers	Datawrapper	10

AI & Research Platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://github.com/signup	Technical credibility, backlinks	GitHub	11
https://www.academia.edu	Research profile for professionals	Academia.edu	12
https://www.researchgate.net/	Scientific network for researchers	ResearchGate	13

Knowledge & Data Platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://en.wikipedia.org/w/index.php	entity creation, validation	Wikipedia	1
https://www.wikidata.org/wiki/Special:NewItem	structured entity creation	Wikidata	2
https://foursquare.com/venue/claim	spatial presence & data	Foursquare Business	3
https://business.trustpilot.com/	Product & Service Validation with Reviews	Trustpilot	4
https://dappradar.com	Web3 Applications Directory	DappRadar	5
https://brandfetch.com	Official database of logos & brand names	Brandfetch	6
https://www.indeed.com	Official company page for Employer Branding	Indeed Company Pages	7
https://techbehemoths.com/companies/create	Technology Company & Agency Directory	TechBehemoths	8
https://angel.co	Creating profiles for startups & investors	AngelList	9
https://www.capterra.com	Software & SaaS service registration	Capterra	10

Knowledge & Data Platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.g2.com	Introducing & reviewing software for B2B brands	G2	11
https://appsumo.com	Introducing tools & attracting early users	AppSumo	12
https://www.trustradius.com	Get feedback from software users	TrustRadius	13
https://www.glassdoor.com/employers/claim/	Employer brand, trust building	Glassdoor	14

Content Publishing

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://medium.com/m/signin	Content Publishing, link building	Medium	1
https://virgool.io/	Persian Content Publishing, nofollow link building	Virgool	2
https://medad.io/	Persian Content Publishing	Medad	3
https://idat.ir/	Persian Content Publishing	Idat	4
https://percept.ir/	Persian Content Publishing	Percept	5
https://teletype.in/	Content Publishing	Teletype	6
https://omigo.ir/	Persian Content Publishing	Omigo	7
https://www.tumblr.com	Sharing text & image content for brand backlinks	Tumblr	8
https://substack.com	Creating an official brand newsletter & producing content	Substack	9
https://www.tumblr.com	Sharing text & image content for brand backlinks	Tumblr	10

Content Publishing

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.notion.so/templates/submit	Branding Content Professionals & Creators	Notion Templates	11
https://stackexchange.com/users/signup	E-E-A-T, Expert Response, Personal Branding	Stack Exchange	12
https://stackoverflow.com/	Creating specialized profiles for developers	Stack Overflow	13
https://disqus.com	Create a global profile for views & interactions	Disqus	14
https://www.quora.com/	E-E-A-T, Expert Q&A, Social Signals	Quora	15

Maps & local platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.google.com/business	GEO, Map view, Call & directions, Review	Google Business Profile	1
https://www.google.com/business	Map, Contact	Google Business Profile (Google Maps)	2
https://listings.mapquest.com/	Map	MapQuest Business Listings	3
https://register.apple.com/places-on-maps/	GEO in Apple Maps	Apple Business Register	4
https://balad.ir	Registering the business location on the map	Balad Map	5
https://neshan.org	Registering the business location on the map	Neshan Map	6
https://www.bingplaces.com/	GEO, Maps and Contacts	Bing Places	7
https://business.yellowpages.com/	GEO, Contact and NAP	Yellow Pages	8
https://biz.yelp.com/	GEO, Review, Contact	Yelp	9
https://ypiran.com	Official list of Iranian businesses	Iranian Yellow Pages	10

Maps & local platforms

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://pinwork.ir	Introducing local brand services	Pinwork	11

Online portfolio

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.pinterest.com/business/create/	Branding, social signals, referral traffic	Pinterest	1
https://www.behance.net/signup	Portfolio, artistic credibility, link building	Behance	2
https://dribbble.com/signup	UI & Graphic Design Portfolio	Dribbble	3
https://portfolios.io/	Online portfolio	Portfolios.io	4
https://www.houzz.com/pro	Construction & decoration projects branding	Houzz	5
https://cargo.site/	Portfolio & Portfolio Site	Cargo	6
https://www.coroflot.com/signup	Portfolio & the job market	Coroflot	7
https://www.designspiration.com/	Inspiration & portfolio	Designspiration	8
https://codepen.io/accounts/signup	Technical credibility, linking to projects	CodePen	9
https://www.artstation.com/signup	Artistic branding, portfolio display	ArtStation	10

Online portfolio

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://www.deviantart.com/join/	Exhibition of works, art community	DeviantArt	11
https://carbonmade.com/signup	Professional portfolio	Carbonmade	12
https://identity.flickr.com/sign-up	Visual branding, nofollow backlinks	Flickr	13
https://about.me	Creating a personal profile for personal branding	About.me	14
https://gravatar.com	Connecting a profile photo to email & WordPress	Gravatar	15
https://www.notion.so	Create an official brand page or resume in Notion	Notion Public Page	16
https://mix.com	Sharing links & content for AEO	Mix	17
https://opensea.io	NFT Directory & Digital Brands	OpenSea	18
https://www.producthunt.com/posts/new	Product launch, PR, nofollow backlinks	Product Hunt	19

Others

لینک ثبت پروفایل	هدف اصلی استفاده	نام پلتفرم	
https://telegram.org/	Content publishing, social signals	Telegram Channel	1
https://emalls.ir	Registering stores in the product directory	Emalls.ir	2
https://torob.com	Product price search engine in Iran	Torob	3
https://tik8.com	Introducing and selling event tickets	Tik8	4
https://tiwall.com	Iran's cultural & artistic platform	Tiwall	5
https://jobinja.ir	Job search and creation of Iranian employer page	Jobinja	6
https://jobvision.ir	Job search and creation of Iranian employer page	Jobvision	7
https://karboom.io	Job search and creation of Iranian employer page	Karboom	8

Build your digital entity, not just your brand!

برند شما تنها یک نام نیست؛ حضور ساختاریافته در پلتفرم‌های معتبر جهانی و محلی تصویر واقعی برندتان را در دنیای SEO، GEO و AEO می‌سازد.

سه نکته کلیدی:

- ✓ از پلتفرم‌های مهم‌تر مثل Wikipedia شروع کنید.
- ✓ اطلاعات برندتان (نام، لوگو، آدرس و دسته‌بندی فعالیت) را یکپارچه نگه دارید.
- ✓ فعالیت مستمر و به‌روزرسانی منظم، رمز ماندگاری شماست.



با ما در ارتباط باشید



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